

ANNUAL REPORT - (2020-21)

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Dr. N.S.A.M First Grade College
 Krishnarajapura, Bangalore – 89

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ACADEMIC PROGRAMS

The college has two-degree programs: BCom and BBA. The BCom has two Streams:

1. BCom General: Total Strength: 201 (I year: 78, II year: 78, III year: 45)
2. BCom Logistics and Supply chain Management: Total Strength: 23 (I year: 14, II year: 09)
3. BBA has total strength of: 70 (I year: 33, II year: 24, III year: 13)

The total number of students in all the programs together is 294.

- Applied for BBA Aviation Management and for BA Journalism and Psychology
- On 16-12-2020 LIC visited the college
- Three days National Conference “Manthan 2020- tracing different feminism in Literature and media” was organized by the language department from 15th to 17th June 2020
- MOU signed with Primax foundation to conduct various faculty and student related programs.
- MOUs signed with Samarathanam Gnanavahani swasahaya Kendra and village Panchayath for organizing extension activities.
- NAAC first cycle SSR was submitted in September-2020

RESULT ANALYSIS

Program	Semester	Number of students appeared	Number of students passed	% Result
BCom	I Semester	76	51	65.38%
	I Semester (L & SCM)	14	06	43%
	II Semester	Promoted, as examinations did not happen due to covid-19		
	III Semester	78	48	61.54%
	III Semester (L & SCM)	09	06	66.67%
	IV Semester	Promoted, as examinations did not happen due to covid-19		
	V Semester	45	43	95.5%
BBA	VI Semester	45	45	100%
	I Semester	31	17	55%
	II Semester	Promoted, as examinations did not happen due to covid-19		

III Semester	24	19	79.17%
IV Semester	Promoted, as examinations did not happen due to covid-19		
V Semester	13	11	84.6%
VI Semester	11	11	100%

FACULTY ENRICHMENT PROGRAM

Conferences/Seminars/Workshops/FDP conducted or attended outside

Name of the workshop/ seminar	No. of days	Date From – To
Transformation Metamorphosis and Advances in Business Environment in association with Bangalore University Teachers Council of Commerce and Management (BUTCCM)	2 days	13-08-2021 to 14-08-2021
Research Methodology and Data Analysis	10 days	01-08-2021 to 10-08-2021
NET	5 days	20-04-2021 to 24-04-2021
Insights into Academic Research	1 day	22-02-2021
Plagiarism-Myths and Myth Buster	1 day	25-01-2021
Funding Projects: Agencies, Procedures and Strategies	1 day	11-11-2020

Papers Presented at State Level/National/International Conferences:

Title of paper	Name of the author/s	Department of the teacher	Name of journal
Job stress and its effect on employee Productivity and organizational commitment	Dr. Bharati T	Commerce and Management	Journal of xian shiyou university
Forensic DNA profiling of tears stains from commonly encountered substrates	Dr. R Shanti Iyer	Administration	Forensic science International
Vyapar Aur Bhasha ka Anthar Samband- Kriyol Ke Vishesh Sandarb	Dr. Gagan Kumari	Language	ALOCHANA
Pandemic management: Challenges and opportunities for Recovery, resilience and adaptation	Ms. Inderakala T B	Foundation Courses	Tianjin Daxue Xuebao
A study on Re skilling of employees in emerging technology	Ms. Inderakala T B	Foundation Courses	Efflatounia

Book Publications

Name of the teacher	Title of the book/chapters published	Title of the paper
Dr. Gagan Kumari	Sahachar E Pathrika	Ujali Aag-Sanskriti, Dharm,Darshan ka Bead.

Faculty members invited as Resource Person

- Dr. R. Shanti Iyer has delivered a talk on “Past, Present and Future of Mushroom Cultivation” on June 21 in National level Workshop organized by Govt. NPG college of Science, Raipur.
- Dr. Annapurna Kishore was invited as a resource person to talk on Intellectual Property Rights by Karnatak College, Bangalore. June, 2021
- Dr. Annapurna Kishore was invited as a resource person to talk on Intellectual Property Rights and Patent by KLE College, Belagavi. June, 2021
- Mr. Ashok Mammen V was invited as the guest speaker on New Format NAAC by Jain College, Vasavi Road, VV Puram, Bangalore on June 10, 2021.

Faculty members who are BOS/BOE members:

- Dr R Shanti Iyer External BoS member in MS Ramaiah University for – Bio technology
- Dr. Annapurna Kishore - Sri Jagadguru Murugha Rajendra Arts, Science and Commerce College

Faculty members upgraded their qualification by doing other Courses: in MOOC, SWAYAM, NPTEL

Name of Faculty	Name of Course
Mr. Shekar M	Research Ethics
Ms. Bhavya K R	CMA US
	Introduction to Research
	Cost Accounting
	Financial Accounting
Ms. Lakshmi R	Goods and Services Tax
Ms. Kavitha S R	Research Methodology
Ms. Anusha	Research Methodology

STUDENT RELATED ACTIVITIES

Add-on courses

- Placement training program was conducted by FNF Fidelity India Ltd, an Insurance Company, for final year students of B.Com and BBA.
- Campus to Corporate certificate program by Pro-edge Edutech Pvt Ltd.
- Certificate course in Spoken English by Dept of English
- Certificate course in Communicative English by Dept of English
- Certificate course in Soft Skills
- Certificate course in Yoga
- Certificate course in MS OFFICE

- Banking Examination Training. By Banking professional Mr. Rajanna.
- CA Foundation Training Program by Pro-edge Edutech Pvt Ltd.

Details of Guest Lectures

- Dr K H Gurumurthy on the topic 'Goods and Services Tax' on **14-10-2019**.
- Prof P Parmeshivaiah on the topic 'Consumer Protection Act' on **28-12-2020**.
- Ms. Aasha on the topic 'Contract Law in India' on **11-05-2021**.
- Ms. Swathi P K on the topic 'Import and Export Procedures' on **18-05-2021**.
- Ms. Bhagya G B on the topic 'An overview of Fundamentals of Social Science Research' on **19-05-2021**.

Online Intercollegiate Event

- E-Poster Making Competition on Covid 19 by Ayush Club
- Karnataka State level Essay writing Competition in "Manav Nirmit Paryavaran ke Dushparinam-
- Sahitya ke Sandarbh Mein" by Department of Language – Hindi,
- 72 students registered and participated.
- 12 Students of NSAM have registered and are guided by Dr. Gagan Kumari for to participate in Akhil Bhartiya Hindi Olympiad due to be held on 29/06/2021.

Student Development Programme

Sl. No	Topic	Speaker
01	Project & Industrial Visit Report Writing	Mr. Chiranjeevi & Mr. Ashok Mammen V
02	Preparation of Business Plan for Start Ups	Ms. Kavitha S R
03	Orientation Financial Planning and Investment	Ms. Rema Narayanaswamy
04	Deciding Goals and Time Management	Ms. Lakshmi M R
05	Tactics to make Business Communication effective	Dr. Sindhu N

Student Enrichment Programme

Sl No	Topic	Guest Speaker
01	Emotional Intelligence – Well Being	Dr. Bhavanisheree Associate Professor Vidyavardhaka College of Engineering
02	Skills you need to Succeed	Mr. Haris Director, Synergy Pvt Ltd
03	Career Opportunities in Defense	Mr. Bhimsen M Vice President Marketing – Silver Peak Global Pvt. Ltd

Industrial Visits/Internship Programs

Sl.No.	Place	Date
01	Department of Horticulture, GoK, Doddaballapur	18-01-2021
02	Head Post Office branch at Doddaballapur	04-02-2021
03	SLV Technology	26-02-2021
04	Association of people with Disability (APD) Horticulture Training Centre	27-02-2021
05	SML Industry	21-3-2021

Co & Extra Curricular Activities

In the academic year 2020-21, despite the pandemic many programs were organized by different forum/cell/ committee of the college to provide platform to the students show case their talents and further to give exposure to the students in multiple dimension:

FORUM / CELLS

Cultural Forum: Organized and conducted following activities:

- 10 October 2021.: Graduation Day was organized. The guest speaker was Mr. Harsha S. 45 students graduated and were issued certificate of excellence in different fields.
- 30 August 2021: Signature Day was organized for students to have remembrance of their college life
- 28 August 2021: Ethnic Day was organized. About 128 students participated in the event displaying colorful ethnic costumes.
- 01 August 2021: Independence Day was organized. Teaching and non-teaching staff witnessed the flag hoisting and cultural events.
- 10 July 2021 to 14 July 2021: Inter college Cultural Extravaganza 2021 was organized virtually. There were 45 participants for the event from various colleges.
- 14 June 202: Hair Style and Ikebana Competitions were organized virtually. Around 12 participants took part.
- 31 May 2021.: Nail Art, Vegetables and Fruits carving competitions were organized virtually. There were 15 participants for the event from various classes
- 10 February 2021: Fresher's Day was organized. Cultural Programmes were performed by students. 185 students participated in the event.
- 26 January 2021: Republic Day was organized. About 25 students participated for the event along with teaching and non-teaching staff.
- 13 January 2021: Makara Sankranti festival celebration was organized. The teaching and non-teaching staff participated along with 28 students.

- 1st January 2021: New Year 2021 celebration was organized. The teaching and non-teaching staff was present at the event
- 24 December 2020: Christmas festival celebrations were organized. The students set a manger. Principal gave a x'mas message and wished everyone. 56 participants took part in the celebrations.
- 28 November 2020: Mehandi competition was organized with 12 teams participating in the event.
- 18 November 2020: Virtual Short Video competition on Balipadyami and Naraka Chaturdashi was organized. Six students competed and many students attended the event.
- 01 November 2020: Virtual Rangoli competition was organized with 16 participants for the event and many others witnessed the competition.
- 05 September 2020: Teachers' Day was organized and 65 students participated.
- 31 August 2020: Virtual Graduation day was organized and had 110 participants for the event. The guest speaker was Mr. Raghu Gowda.
- 24 August 2020: Ganesha Festival celebration was organized. Only Teaching and Non-Teaching staff were present due to covid restrictions.

Commerce Forum: Organised and conducted following activities:

- 06 July 2021: An intercollege collage competition on "Marketing a Business in Pandemic" was organized. The focus of this event was to help generate and nurture new ideas in students. 18 students from various colleges participated in the event.
- 04 December 2020,: Business Art competition on the topic "Impact of Covid -19 on Indian Economy" was organized. This activity aimed at understanding the impact of Covid on sectors like education, food and beverages, pharmaceuticals, health care and stock market. 16 students participated in this event
- 13 November 2020: E- Business Quiz "Master Mind -2020"- "Unlocking Knowledge at the speed of thought" competition was conducted. 48 students participated in the event
- 18 July 2021: A Webinar on "Stock Markets" was organized virtually. The resource person was Mr. Sri Harsha, Project Manager and Stock Analyst, Shine Projects, Bangalore. 108 participants benefitted from this workshop.

Prakruti – Eco Club Organised and conducted following activities:

- 03 May 2021 to 07 May 2021: On the occasion of Ganesha Festival students were asked to make Eco friendly Ganesha idols.
- 10 September 2021: To mark World Sparrow Day the students were motivated to make bird feeder at and near their homes to feed birds with food or water. An effort to prevent the extinct birds was made. Students participated in the event enthusiastically.

- 05 December 2020: Online awareness programme on “World Soil Day” with 32 participants was organized.
- 02 December 2020: A documentary movie <https://youtu.be/41Xna25y1GY>, <https://youtu.be/FYLKnoe9o> was screened to create awareness about pollution to observe “National Pollution Day”. There were 20 participants for the event
- 13 November 2020.: Online session on sending Deepavali wishes to the soldiers and doctors was organized virtually, 17 class representatives were present in the event
- 13 October 2020: Online awareness talk to observe International day of “National Disaster Reduction” was organized. 14 students participated in the event.
- 02 October 2020 to 08 October 2020: The online activities like writing Essay, collage making, mobile photography, collage and video shoot of rural landscape was organized to observe “World Wild Life Week”. There were 21 participants.

Community Oriented Cell: Organised and conducted following activities:

- 09 February 2021, 23 February, and 24 February, 2021 -“Data collection survey on school dropouts during Covid-19” was done at Singanayakanahalli Gram Panchayat area. 15 students were involved in this survey.
- 26 December 2020 - “Kisan Diwas- National Farmers Day” was celebrated virtually. Many students took part in the event.
- 03 December 2020 - An awareness programme on ‘International Day of Persons with Disabilities’ (IDPD) was organized virtually. Many students participated in the event.
- 07 November 2020 - An Awareness programme on “National Cancer Day” was organized virtually. Many students benefitted from the event.
- 27 October 2020 - A programme on Deepavali wishes to Soldiers and Doctors was organized virtually. Most of the students took part in the event.

Health Club

- 05 June 2021 to 12 June 2021- An Inter-College E- Poster Competition on “Covid-19 Safety and Measure” was organized virtually. The guest speaker was Mr. J.B Basava Kiran, Yoga teacher Rashthrothana Vidhya Kendra, Bangalore. 30 participants benefitted from the event.
- 31 May 2021- “World No Tobacco Day” was organized virtually. There were 69 participants for the event.
- 26 February 2020- A Campaign on “Cancer Awareness” was organized at Singanayakanahalli village. 39 participants took part at the event.
- 01 December 2020 - “World Aids Day” on the theme “Zero Discrimination” was organized. Students were involved in creating the awareness.
- 11 November 2020- An Awareness program on “Covid -19- Food and Nutrition” was

organized by the Covid Nodal Officer, Ms. Inderakala for students.

- 01 December 2020- “World Heart Day” on “Pranayama - Breathing Exercise” was organized virtually. The guest speaker was Mr. Dinesh Muthanna, Yoga Therapist, Sri Krishna Wellness Yoga & Cultural Centre, Malleshwaram, Bangalore. About 45 students benefitted from the session.

POSH

- 15 October 2020: “My Voice, Our Equal Future”: An essay writing competition was organised and 16 students participated.
- 06 January 2021: “Genesis of Prevention of Sexual Harassment Act”: An in house talk on “Genesis of Prevention of Sexual Harassment Act” to educate and give information about Sexual harassment to all the First year B.com and BBA students. Fifty-eight students attended the session.
- 22 June 2021: “Cyber Security-Cyber Bullying – a talk was organised for all B.com and BBA students. Ms. Divya K.S, Assistant Professor Ramaiah Institute of Legal Studies Bangalore was invited as the resource person to address students on “Cyber Security-Cyber Bullying”.

Literary Forum

- 09 September 2021- A Colloquium on “Language Technology and Hindi” was organized. Guest speakers were Dr. Shivdatta Wawalkar, Asst Prof, Dr. Aarti Pathak, Asst. Prof, Dr. Gayatri Mishra and Asst. Prof. 30 participants benefitted from the event.
- 18 - 21 June 2021- State level Essay writing Competition in Hindi on ‘Environment’ was organized virtually. Guest speaker was Mrs. Nina Krisnan, GRV College. There were 72 participants for the event.
- 03 June 2021- Creative Poetry Writing Competition on the theme of COVID-19 was held virtually. Many students took part in the event.
- 01 February 2021- Poster making Competition on the theme of Republic Day was organized virtually. Many participants made posters and spoke about it.
- 28 January 2021- Online Workshop on “Use of ICT for the development of Language Skills” was organized. Guest speaker was Dr. Alok Ranjan Pandey, Delhi University. There were 31 participants for the event.
- 03 May 2021 to 07 May 2021- A training programme on “Pranayama in Breathing Exercises” was organized virtually by Dr. Varnaka. There were 25 participants for the event from various institutions.
- 14 December 2020- Pencil Sketching Competition on “Literary Mission” was organized virtually. 16 students participated in the event.
- 29 September 2020- An activity on Brochure designing Competition to mark Hindi Divas was organized virtually. 15 participants took part in the event.

Gandhi Study Center

- 12 January 2021- Celebration of Swami Vivekananda Birthday to mark “National Youth Day” was organized. Participants discussed about Swami Vivekananda’s views on spirituality and humanity.
- 04 October 2020- Celebration of the 152nd Birthday of Gandhiji and 117th Birthday of Lal Bahadur Shastri was organized. Participants had brain storming session and deliberations on the life of Mahatma Gandhi and Lal Bahadur Shastri. Teaching and non-teaching staff participated in the event.

Student Council

- 10th February,2021-Fresher’s Day “NITTE IGNITE” was organized jointly by Student Council and Cultural Committee. Prof. Dr. HA Raghavendra, stressed on the senior- junior relationship, he added, that Pandemic has taught us the lesson of togetherness, “all for one, one for all”.
- Principal, Dr. R. Shanti Iyer congratulated the senior students, Student Council, Cultural Committee, conveners and members. She encouraged the students saying, “This day is going to be Red letter Day and will stay at the thresh hold of your memories”. The day became a wonderful experience for college family.

A report on the Inauguration of Cells/Forums/Committees

23rd October,2020- Student Council virtually inaugurated all the cells/ forums and committees for the academic year:2020-21. Principal Dr. R Shanti Iyer, focused on the importance of the cells, forums and committees. She added that such kind of activities supplement the over-all personality development

Guest talk

13th March,2020- The Student Council organized a session on how to crack competitive exams like IAS, KAS and other Government exams. Guest Speaker was Ms. Jeevitha from Milestone academy V. The session was very interactive and useful to all the students. More than 60 students benefitted from the session.

Orientation program

11th July,2020- An Orientation Program was conducted for the First Year Degree Students batch 2019-20. The Chief Guest Mr. Veerabhadraiah and other dignitaries, Parents and students were given a warm welcome. Principal, Dr. R. Shanthi Iyer, spoke about the importance of the orientation program and gave emphasis on three points- Attendance, Test, and discipline. The chief guest motivated students to face the challenges in life with courage. Mr.Rohit Punja, Administrator NET, graced the occasion. He spoke about 40 years of journey of NITTE Education Trust. He stressed upon the importance of discipline and education in life. Dr. Shailaja Shastri, Mr. Vamshi and Mr. Bhargabha conducted sessions on ‘Parenting’, Add on Courses for CA/CS and Aviation which was highly appreciated by the parents.

A Talk On “Essence of Education”

23rd August 2019- A talk for the students of first year BCom and BBA was organized by the Students Council. The Resource Person for the event was Dr. Sathyanarayana B.N, Professor and Leader, Plant Tissue Culture Laboratory. The session enlightened students about the importance of education, broadening their perspective with respect to learning and not limiting themselves only to class room learning.

Talk On, “Stress Among Adolescents’ and Management of Stress”.

23rd August 2019- The talk and activity session were conducted for the male students of first year B.Com. The topic related to stress and stress management techniques were discussed. “The second decade of life involves tremendous cognitive development that increases adolescents’ ability to think abstractly, reason, and plan (Halpern - Felsher, Millstein, & Irwin, 2002; Keating 1990). The Resource person for the program was Dr. Annapurna Kishore

Freshers Day

26th July 2019- The students of final year and second year celebrated the Fresher’s Day “PRARAMBH” under the guidance of Student Council and Cultural Committee, headed by Ms. Lakshmi R. Principal Ms. Chithra, of Dr. NSAM PU College was the Chief Guest for the function.

NSS

On July 3,2021- The NSS Unit conducted E-Quiz on account of “International Plastic bag free Day” on a theme “Say No To Plastics” in association with Bengaluru City University. Most participants scored 35+ points out of 50 points. Nearly 1104 students pan India participated in the competition

Report on “A Selfie with Sapling Campaign”

5th June,2021- “World Environment Day” was observed planting saplings in the respective surroundings. Aim was to create environmental awareness among the masses. Participation from the neighborhood was encouraging. Selfies with saplings were clicked during the campaign.

Report on “Awareness program on Covid Vaccination”

26th April,2021- The “Covid-19 Vaccine Awareness”, program was organized virtually to create awareness about the importance of vaccination. Functionality of the Arogya Setu App and Cowin application was also explained.

Report on visit to Main Post Office branch

4th February,2021- The NSS unit arranged a visit to Main Post Office branch at Doddaballapur. In the era of digitalization it was a wonderful experience for the participants to know the journey of a letter, compared to E-Mail, SMS etc.

Report

January ,2021- An awareness program was organized by showing a video on the topic “Say no to Plastic”. Objective of this activity was to create awareness about the hazards of using plastic

on our eco-system. The video also focused on the eco-friendly alternatives of the plastic

Report on Documentary film “Nirmal Hriday” video

January ,2021- The NSS unit organized documentary film “Nirmal Hriday”. The documentary based on the biography of Mother Teresa, taught lessons of social service inspiring youth for social service and selflessness towards humanity.

Report on “NSS Pledge undertaking” activity

11th December ,2020- “NSS Pledge undertaking” activity was held. The pledge dedicates volunteers towards community service, unity, integrity and security. The service brings up confidence, leadership skills and sense of responsibility in the individuals.

Youth Red Cross Society

04 February 2021.-Essay writing competition on the topic “Cancer Awareness” under the direction of YRCs Bengaluru City University was held to mark world cancer day”. Students participated in the competition.

04 February 2021.-Pencil sketching competition was held on the occasion of “World Cancer Day”. There were 09 participants for the event.

31 May 2021- Online students’ presentation was made in groups to observe the “World No Tobacco Day”. 98 participants took part.

Alumni Committee:

12 June 2021- UNITED Alumni Committee organized a virtual Alumni Meet. Guest speakers were Mr. Ravishankar, Mr. Sanchari Vijay and Ms. Sheethal. About 200 alumni participants joined the event from various parts of the country.

05 February2021.-Guest talk on “How to plan your success?” was organized. Ms. Farhanaaz, Professional Trainer (Alumnus of the college) delivered the lecture. 30 students participated for the event.



Dr. Shanti Iyer
Principal

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